



Steven D. Shaffer, OD

Dupont Family Vision Clinic, Dupont, WA

A MaximEyes by First Insight Case Study

Overview

Profile

- Specializes in children's vision specialties, including reading difficulties, sports vision, vision rehabilitation, treatment of macular degeneration and other diseases
- Society President of Optometric Physicians of Washington (OPW)
- Member of AOA
- Teaches at a Residency Program

Business Challenge

Dr. Shaffer wanted to be able to use new iPad® technology to access maximEyes and other extremely useful medical applications.

Business Solution

Dr. Shaffer worked with technicians from First Insight to make minor adjustments that increased the efficiency of iPad use with maximEyes.

Value Justification

- Takes only a few seconds to connect
- Total access to Instant Messaging for interoffice communication
- Use one device anywhere in the office, at home or any other location via a secure VPN
- Ability to educate patients quickly by pulling up test data
- Techs are not tied to a laptop; easily maintain inventory, order frames and lenses, and schedule appointments

EMR and iPad Integration Helps Complete Patient Charts on the Fly



Dr. Shaffer is a power user when it comes to using the Apple® iPad® in conjunction with his maximEyes electronic medical records and practice management software. He has been using maximEyes since April 2008. A team of technicians at First Insight helped make the maximEyes and iPad integration easy for Dr. Shaffer. They also were able to assist him with adding a remote connection application to his iPad. We recently asked Dr. Shaffer a few questions about how he uses the iPad to access electronic medical records from his office, home and remote locations.

What are the benefits of using the Apple iPad for accessing maximEyes electronic medical records?

Previously I used a wireless MacBook® Air to access maximEyes. This was a successful way to do it, but I really wanted to take advantage of the many medical applications that are available. Being able to access apps like Epocrates®, or eye related testing and patient demonstration related apps all in one place has improved my patient care.

Using the iPad to access maximEyes works smoothly. In fact, the only limitation I can see is the ability to multi-task, but Apple is expected to release a software update that will allow a user to switch between applications without closing previous applications. The iPhone currently has this, and it will be nice to have it on the iPad.

What do you like best about maximEyes compatibility with the Apple iPad?

I can move from room to room and complete charts on the fly with the iPad. I can pull up informative 3D graphics and movies to educate my patients quickly. In addition, I also perform color vision, OKN, 4 dot, and many other kinds of tests directly from the iPad. The iPad technology makes it possible to do examinations and record them on one device as you move between rooms.

It's easy to make the iPad work in the way that is best for an individual practice. I also like that I can access maximEyes from home with my iPad through a secure VPN. This allows me to complete patient charts from wherever I happen to be.



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“It is flawless and as quick and easy as sitting at a desktop.”

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Please explain how and why you use the Apple iPad for accessing maximEyes electronic medical records.

Since there is currently not a maximEyes application, I use Jump Desktop to access my office computer. This application works extremely well and is a quick, inexpensive download that can be purchased from the Apple applications store.

It only takes a few seconds to connect and I have total access to Instant Messaging for interoffice communication, e-mail and other applications that are on the computer. This system functions similarly to the remote technical help available from First Insight.

The iPad is flawless, and just as quick as sitting in front of a desktop. The user also has the ability to use a two finger pinch or a spread gesture to increase or decrease maximEyes font and screen size, making it easy to see. There are other gestures for other actions and there is a virtual keyboard that extends and retracts that you can use to input data.

How did First Insight technicians help you to configure the iPad with your maximEyes program?

This was really very easy. First Insight customer support has been great helping me make minor menu configuration changes. These changes increased efficiency by combining pop-up lists, pop-up menus and making a few changes to some data placement configurations to decrease scrolling, which can be a little awkward. I really enjoy being able to use one device anywhere in the office, at home and any other location. ■