

HouseCalls™

AUTOMATED MESSAGING SYSTEM



MaximEyes®

Paperless Practice Management and
Electronic Health Records Software

TeleVox®

HIGH TECH HUMAN TOUCH™

An exclusive offer for MaximEyes clients!

What if you could reduce no-shows, streamline office workflow and enhance patient communication while saving valuable time and money?

Using phone delivery, text messaging or e-mail notification, HouseCalls contacts patients with important information from your office at any time you choose! Each personalized HouseCalls message may include patient-specific details related to a visit: patient's name, date, time, location, procedure instructions and a personal note from the doctor.

Multiple Message Types

- Appointment Confirmations
- Recalls
- Patient Owes
- Pre- and Post-Visit Instructions
- Emergency Closings
- Birthday Greetings
- Eyewear Ready

HouseCalls will confirm appointments, recall patients due for their next office visit and much more. Your practice determines the types of HouseCalls that are right for you. Maybe that's just appointment confirmations for now, though others may be added later.

Natural Voices – HouseCalls messages are recorded by professional voice talent, maintaining the personal touch your patients have come to expect.

Powerful Versatility and Reporting – Many leading U.S. healthcare systems, hospitals and clinics have taken advantage of HouseCalls' detailed customization. Daily reporting provides you with extensive documentation and peace of mind, letting you know who received their message, confirmed their appointment or required a call back.

Other Features – Calling campaigns can be further customized with multilingual capabilities, family messaging, call blocking, message mapping and answering machine detection.

Flexible Compatibility – HouseCalls is a hosted application, meaning there is no hardware or software to be installed. You simply need a workstation PC and access to the Internet. The scalable nature of the system architecture allows HouseCalls to grow with your practice.

Integration – HouseCalls has been integrated with MaximEyes' appointment scheduling system, and its seamless integration allows practices to view reports and automatically schedule calls without the burden of learning new software. HouseCalls requires use of the MaximEyes appointment scheduling module. For more information about MaximEyes, visit www.first-insight.com.

*Is your practice ready for HouseCalls?
The answer is a resounding "yes."*

About TeleVox

With over 17,000 worldwide clients, TeleVox is the proven leader in messaging solutions for doctors and patients. Combining a diverse mix of outbound message delivery, inbound call processing, on-hold messaging and Internet services, TeleVox provides a variety of solutions that will improve the quality of care you provide to your patients.

All of this for a surprisingly low cost! In fact, the service generally pays for itself many times over each month! For more information, contact TeleVox at 800.644.4266.