



# E-Z Frame Platinum Software

Easy-to-Use and Affordable Optical Retail Management

## Key Features and Benefits

### Patient Records Management

- Track patient demographics with a one-page layout
- Individual/family patient and insurance ledgers
- Multiple and repeat recall dates
- Manage patient guarantor information

### Appointment Scheduling

- View, schedule and change appointments by day, week, and month at-a-glance; configure office hours/closures
- Assign and track diagnosis and procedures
- Print day sheets
- Confirm appointments, double-book appointments, and schedule appointments for non-patients

### Rx Processing

- Track frames Rx and soft/hard contact lens Rx
- Automatic pricing by insurance plan
- Print lab orders and tray tickets
- Quick Rx entry—no keystrokes necessary

### Insurance/Third Party Processing

- Comprehensive plan and pricing definitions
- Create multiple insurance plans per patient
- Print or electronically submit HCFA-1500 insurance claim forms
- Maintain detailed insurance receivables
- Process mass insurance and third party sales

### Point-of-Sale/Transaction Processing

- Print walk-out receipts and statements
- Keep track of payment types, such as credits, refunds, returns, voids, and multiple vendor types
- Reconcile your cash drawer
- Assess finance charges
- Manage petty cash withdrawals

### Practice Analysis and Marketing

- Analyze patient demographics
- Create and print letters, labels and postcards using Microsoft Word
- General results for welcome, recall and referral letters

**Unlimited Licenses – Only \$1,299**  
**Annual Customer Support – \$699**

### Perpetual Inventory Control

- Manage frame, contact lens, spectacle lens and general item inventory control
- Point-of-Sale low stock notification
- Stock order and receipt module
- Print bar code labels and reports

### Create Reports and Graphs

- Accounts receivables
- Financial management
- Employee and provider productivity
- Detailed and summary sales transactions
- Stock valuation
- Tax collected by provider
- Costs of goods sold
- Scheduling
- Demographic information
- Insurance and managed care
- Time management

### User Management Tools

- Track and maintain employee attendance records and export data with built-in time clock
- Enhanced security levels and password protection
- Toggle between multiple user roles

### Reliable and Responsive Customer Support

- Live online support and chat with technicians
- Toll-free telephone support
- Email support
- Critical system patches and software updates (made periodically)